

Roy Myers

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About

As a seasoned Graphic Artist and Web Designer with over 30 years of experience, I specialize in crafting high-quality print, digital, and web design materials that captivate audiences and drive results. I thrive on understanding client needs, exceeding expectations, and delivering exceptional outcomes on time, every time.

My expertise extends across remote and team-based environments, where collaboration and communication are key to success. Whether you're looking for full-time, part-time, or remote talent, I bring creativity, dedication, and a proven track record to the table.

I'm excited about the opportunity to contribute to your team's success. Let's connect and explore how I can help bring your creative vision to life!

Core Competencies

Graphic Design & Illustration

- Adobe Creative Suite: Illustrator, Photoshop, InDesign, Dreamweaver
- Affinity Design, Photo, and Publisher
- T-Shirt Design and Dye Sublimation
- Shutterstock Artist and RedBubble e-Commerce

Product Development & Branding

- Marketing Campaigns
- Amazon KDP Book Design and Publishing
- e-Commerce Setup and Credit Card Integration (WooCommerce, Printify, etc.)

Web Design & Development

- WordPress and Drupal
- WordPress Builders: Oxygen, Bricks Builder, Elementor, Astra Pro, and Thrive Architect
- HTML and Email Template Design
- e-Commerce Platforms: WooCommerce, Printify, RedBubble
- Payment Integration: Square, PayPal

Marketing & Campaign Tools

- Platforms: Proficient in MailChimp, HubSpot, Constant Contact, Campaign Monitor, and Bee.io.
- Expertise: Skilled in designing and automating email templates that engage audiences and drive results.

Team Collaboration & Remote Work

- **Remote Expertise:** Successfully navigated remote team environments with a focus on clear communication and project efficiency.
- **Collaboration Skills:** Adept at fostering productive teamwork to achieve shared goals.

AI Tools & Platforms

- **Creative AI Tools:** Experienced with MidJourney, Invokai, ChatGPT, and other leading AI platforms to enhance creativity and productivity.

Professional Experience

Clever Prints US LLC

Remote Artist/Graphic Designer | April 2010 – November 2024

Key Achievements

- **Designed Seasonal Products:** Created standout products for major retailers such as Walmart, 99 Cents, and Dollar Tree, including:
 - Gift bags, tags, boxes, and cards
 - Party supplies, décor items, and puzzles
 - Calendars: wall, desk, and planners (featuring themed photos or licensed art)
 - Paper goods: journals, magnetic notepads, and consumer goods packaging
 - Seasonal collections for Christmas (traditional and whimsical), Birthday, Valentine's Day, Halloween, Easter, Back to School, and more
- **Collaborative & Remote Expertise:** Successfully worked with global teams based in Wisconsin and China, ensuring seamless design alignment and production efficiency.
- **Versatile Technical Skills:** Developed both print and digital designs while serving as Email Administrator and Webmaster, managing the company's online presence and communication platforms.
- **Client-Centered Design:** Partnered with the sales team to revise and perfect designs based on client feedback, consistently meeting tight deadlines.

Victor Printing Co.

Web Designer, Webmaster, & Frontline Supervisor | Sharon, PA

Key Contributions

- **Web Design & Development:** Designed and developed web-to-print websites, enhancing user experience and streamlining order processes.
- **Webmaster Duties:** Maintained and updated the company's websites to ensure functionality and security.

- **Leadership:** Served as Frontline Supervisor for Bindery and Shipping, overseeing teams and ensuring timely completion of orders.

Freelance Positions

Present Studios

Website Development & Email Template Design | Phoenix, AZ (Current)

staypresentco.com

- Developed and maintained visually stunning, user-friendly websites.
- Designed and coded custom email templates to support marketing campaigns.

REM Creative Solutions

Website Management & Email Development | Phoenix, AZ (Current)

rem-creative.com

- Managed and enhanced website performance to ensure smooth user experiences.
- Created and implemented email designs that aligned with client branding and goals.

inPaint Magazine

Website Management & Email Development | Phoenix, AZ (Current)

inpaintmag.com

- Manage and enhance website performance to ensure smooth user experiences.
- Created and implemented email designs that aligned with client branding and goals.
- Manage all server and website updates - WordPress

Hallmark/DaySpring

Greeting Card Artist

- Designed playful and engaging artwork for the popular "Time to Laugh" line of greeting cards.

Education & Portfolio

Education: Details available upon request. Feel free to ask for further information!

References: Available upon request. Let me connect you with individuals who can vouch for my skills and experience.

Explore My Work: roymyers.com/portfolio